



# **Introduction to Public Health**

**HLTH 2020/CT<sup>2</sup>**

***Ralph S. Welsh***

**Faculty Institute 2019 - A CT<sup>2</sup> Syllabus Review**

**Term Papers vs. Video Projects:  
Promoting Engaged Learning & Critical Thinking**

# **“Welcome to HLTH 2020”**

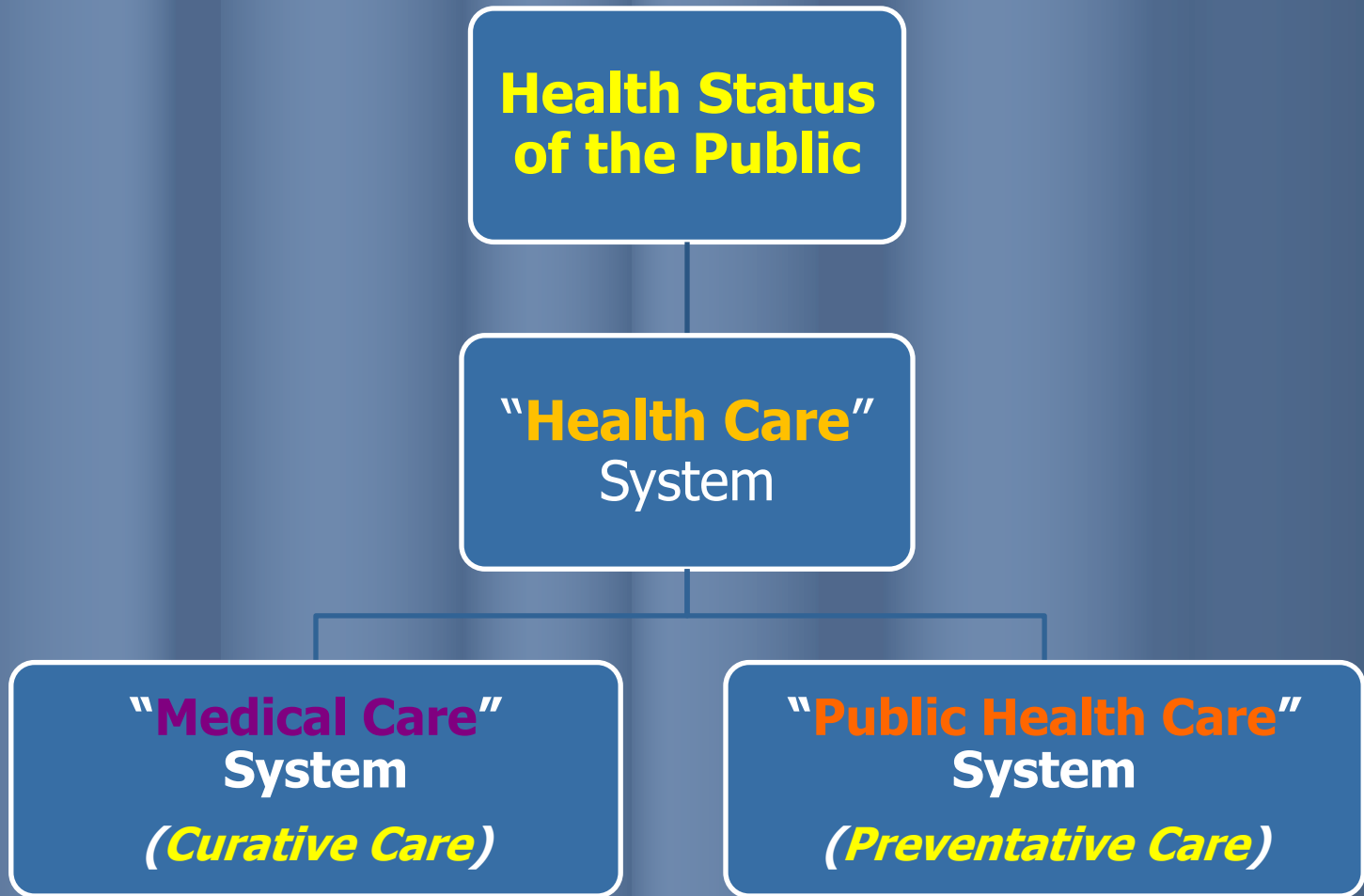
## **Pre-Course Academic Challenge!**

- ***What is Public Health?***
- **A simple, but important, question!!!**
- **I will ask you to answer this question...**
  - on tests & assignments (written, oral & digital communication)
  - through an end-of-semester group community outreach video project (*student YouTube site*)
- **I will never give you the answer to this question!**
- **You will be given the resources to answer this question!**
  - Public Health Knowledge & Perspectives
  - Applied Public Health and Critical Thinking Skills

# Instructional Activities & Outcome Evaluation

- **Traditional Instructional Material** (readings/lecture)
- **Applied “Skill-based” Mini-assignments**
  - Course & Final Project Related
  - Written, Oral & Digital Communication
- **Final Group Video Project (vs. Term-paper)**
  - Group Research, Planning & Digital Communication Activities
  - Application of Critical Thinking Skills
  - Group Video Outreach Project
    - Group Video File (.mp4)
    - Group Justification Form (Word/Abstract)
    - Group Video Production Template/Script (Word)
    - Individual CT<sup>2</sup> Skills Application Justification Message (Spark)
    - Individual Group Member Evaluation Form (Word)

# What is Public Health?



# Health Care System

## Public Health Care System

Mission

Assess

Policy

Assure

Public/Private Organizations

Individuals

## Medical Care System

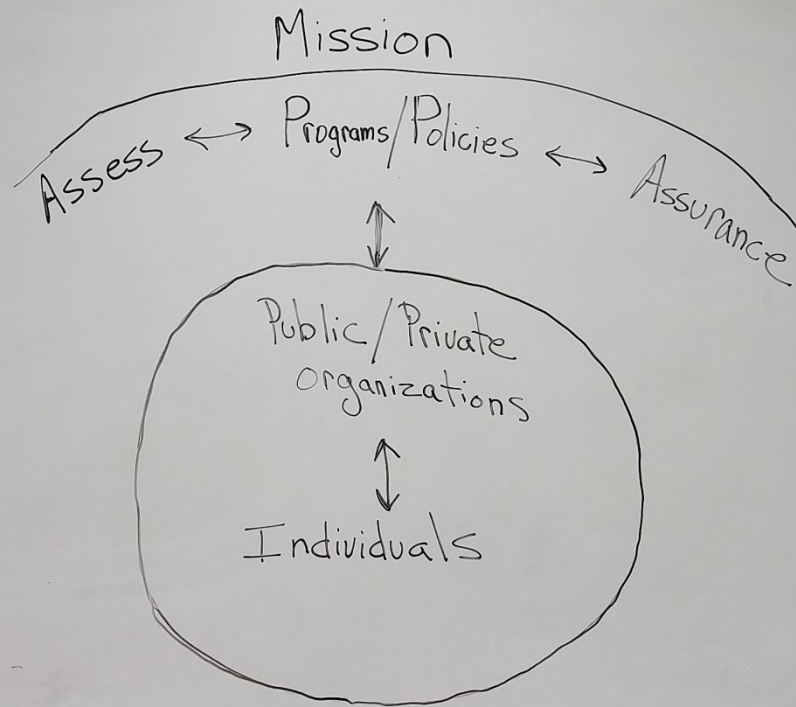
Patient

Provider

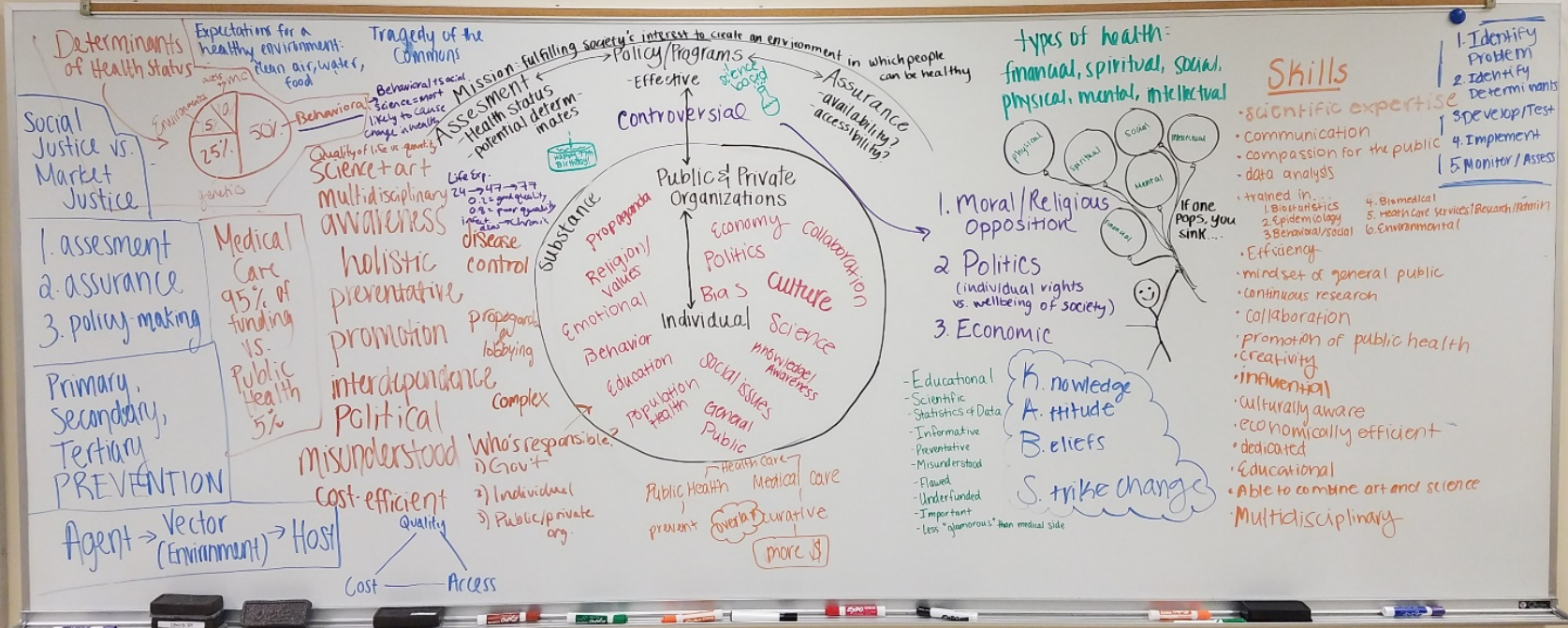
Payer

Policy/Regulator

# What is Public Health?



# What is Public Health?



# What is Public Health?

## Exam Questions

### 30-33) Short Essay *“What is Public Health?”*

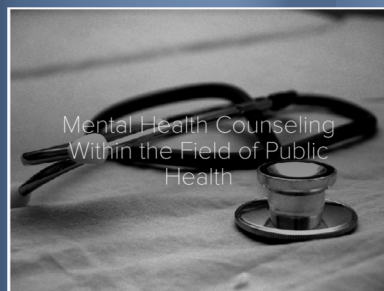
Clearly and effectively answer this question in the context of what you would say to someone who isn't familiar with the field of Public Health Care.

Note: Limit your response to 1 brief paragraph



# What is Public Health?

## Public Health Careers Page (Adobe Spark Page)



**What is Public Health?**

Put simply, Public Health is the health of the public. There is no one way to define public health, but its goal is to promote and assure all forms of wellness, including physical, mental/emotional, social to fulfill the needs of society. This is done through organized community, government, public and private organizations, and individual efforts. In public health, there are assessments to obtain information on the population, followed by policies to promote health, and then assurance to make sure that the policies are accessible to everyone in the community. Health is a science and an art, as there are many different ways to prevent disease and promote healthy lifestyles.



**Public Health is...**

- Health of the public
- Health status of the population
- Main goal is to promote the quality and quantity of life in a population
- It is holistic (physical and mental)
- It engages global activities and awareness for health issues
- Policy, prevention, promotion, perspective
- It is a science
- Focuses on understanding the culture of communities and how that impacts the community's health status
- Impacted by the socioeconomic status of the public/population



Adobe Spark

Public Health Careers: Dermatology

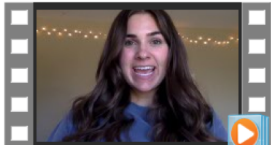
By The Numbers...

- 9,600 Dermatologists in America
- 12% of practicing physicians
- Requires an undergraduate degree plus 4 years of medical school and an additional 4-5 years of residency (training)

A close-up photograph of human eyes, showing different skin tones and eye colors.

# What is Public Health?

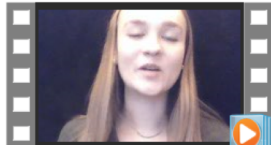
## Personal Video Statements (Adobe Premier Pro)



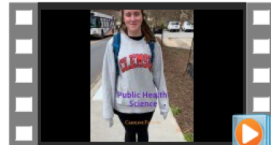
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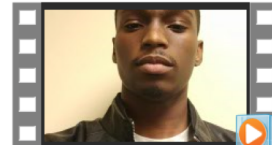
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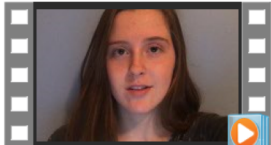
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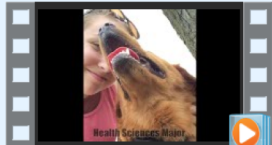
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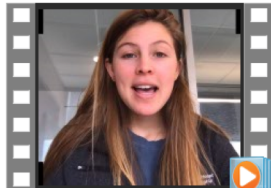
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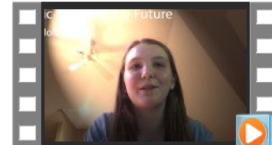
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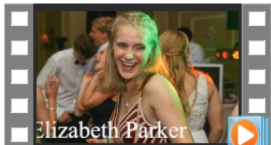
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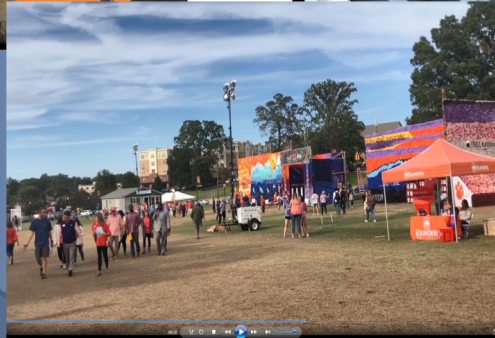
noldhallirose\_99912\_4438292\_Final mini 5



parkerelizabeth\_106956\_4454613\_PH Mini Project 5



Megan Kramer





# What is Public Health?

**See CT<sup>2</sup> Course Syllabus**

**CT<sup>2</sup> Course Description**

**Course Goals / Student Learning Outcomes**

**Instructional/Teaching Strategies**

**CT<sup>2</sup> Course Evaluation Artifact**